

**Martin County Community Mobilization Plan  
re: Reducing Youth Substance Abuse**  
Coordinated by: Martin County Shared Services Network  
(UPDATED JANUARY 2005)  
**ACTION PLAN**

This document addresses the common threads of concerns expressed by those individuals present at the Communities that Care Planning Sessions: Denial and ownership of the problem, enforcement, communication and awareness

Florida Youth Substance Abuse Survey Risk Factor/Domain	Best Practice(s)/Activities	Who Is Responsible	Target Date
<p><i>Personal Transitions and Mobility of children and families (the amount of times families move and/or children change schools)</i></p> <p>The following statistics are reprinted from the Martin County Florida Youth Substance Abuse Survey Report (2002) generated by the Governor's Office and the Department of Children and Families:</p> <p>Average=50 points for this risk factor:</p> <p><u>MC 2000</u>: 57 points <u>MC 2002</u>: 62 points <u>MC 2004</u>: 61 points <u>State 2004</u>: 65 points</p>	<ol style="list-style-type: none"> <li>Collaborate with the staff of 211 ( Information and Help Line) to promote the use of this resource by all Shared Services Network Agencies, community partners, parents and students</li> <li>Research plans for assisting children and families to transition into Martin County communities.</li> </ol>	<ol style="list-style-type: none"> <li>All Shared Services Network Executive Roundtable Agencies.</li> <li>Shared Services Network Martin County Chambers of Commerce Board of County Realtors Local Civic groups</li> </ol>	<p>January 2005-December 31, 2005</p>
<p><i>Family Attitudes Favorable Toward Substance Use/Abuse</i></p> <p>The following statistics are reprinted from the Martin County Florida Youth Substance Abuse Survey Report (2002) generated by the Governor's Office and the Department of Children and Families:</p> <p>Average=50 points for this risk factor:</p> <p><u>MC 2000</u>: 53 points <u>MC 2002</u>: 51 points <u>MC 2004</u>: 50 points <u>State</u>: 48 points</p>	<ol style="list-style-type: none"> <li>Promote the "Parents Who Host Lose the Most" awareness campaign to inform parents/citizens of the consequences of serving alcohol to minors.</li> <li>Work collaboratively with Safe and Drug Free Schools on the Department of Transportation (DOT) Grant to increase educational information about harmful alcohol use through personal presentations and the AlcoholEdu Curricula.</li> </ol>	<ol style="list-style-type: none"> <li>Martin County Safe and Drug Free Schools Shared Services Network Sheriff's Department Stuart Police Department State Attorney's Office Martin County MADD Chapter Chambers of Commerce in Martin County Shared Services Network</li> <li>Safe and Drug Free Schools Shared Services Network</li> </ol>	<p>January 2005-December 31, 2005</p>

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	3. Partner with Healthy Communities Healthy Youth Task Force to distribute newsletters on developing assets in youth to parents.  4. Ensure that action plan information is shared with community groups (CRAs/Neighborhood Associations, etc.)	3. Martin County School District Healthy Communities Healthy Youth Task Force Shared Services Network Private schools in Martin County Home School Network  4. Shared Services Network Martin County Community Service Martin County MADD Chapter	
<p><b><i>Peer Attitudes Favorable toward substance use/abuse</i></b></p> <p>The following statistics are reprinted from the Martin County Florida Youth Substance Abuse Survey Report (2002) generated by the Governor’s Office and the Department of Children and Families:</p> <p>Average=50 points for this risk factor:</p> <p><u>MC 2000</u>: 54 points <u>MC 2002</u>: 54 points  <u>MC 2004</u>: 52 points <u>State 2004</u> : 49 points</p>	1. Continue to implement the WISE Skills curriculum in Martin County School District (a comprehensive character education curriculum and an established partner with the national CHARACTER COUNTS! program applicable to all subject areas) 2. Increase the activities of the SADD/SWAT Clubs on Martin County School District campuses 3. Continue the implementation of Project Northland (a prevention-based behavioral curriculum used in middle schools, which includes parental involvement programs, extracurricular peer leadership, and communitywide efforts for young adolescents in grades 6 - 8). 4. Create a social norm marketing campaign for middle and high school students using the 2004 Florida Youth Substance Abuse survey results.	1. CHARACTER COUNTS! Safe and Drug Free Schools Shared Services Network  2. Safe and Drug Free Schools  3. Safe and Drug Free Schools Martin County School District  4. Shared Services Network Safe and Drug Free Schools Martin County School District	January 2005-December 31, 2005
<p><b><i>Community Attitudes favorable to substance use/abuse (“Laws and Norms Favorable to Drug use and Firearms”)</i></b></p> <p>The following statistics are reprinted from the Martin County Florida Youth Substance Abuse Survey Report</p>	1. Prioritize the Community Attitudes Risk Factor over the next year and further detail this Action Plan as to how all stakeholders can contribute to the reduction of youth substance use. 2. Continue to research best practices and other local strategies for alcohol reduction. 3. Work collaboratively with the Martin County MADD Chapter	1. City and County Government Shared Services Network Martin County MADD Chapter 2. City and County Government Shared Services Network Martin County MADD Chapter 3. City and County Government	January 2005-December 31, 2005

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<p><b>(2002) generated by the Governor's Office and the Department of Children and Families:</b></p> <p><b>Average=50 points for this risk factor:</b></p> <p><b><u>MC 2000:</u> 57 points <u>MC 2002:</u> 54 points</b>  <b><u>MC 2004:</u> 51 points <u>State 2004:</u> 51 points</b></p>	<p>to research and develop local ordinances for the reduction of youth alcohol use.</p> <p>4. Partner with Healthy Communities Healthy Youth Task Force to continue to promote the concept of building developmental assets in youth to agencies, community members, parents and students.</p> <p>5. Partner with local law enforcement for vigorous use of compliance checks, training, and increased enforcement awareness.</p> <ul style="list-style-type: none"> <li>• ID Checking machines</li> <li>• Training for local vendors on spotting fake ID</li> </ul> <p>6. Continue to monitor and raise awareness of community-wide events and the use and promotion of alcohol at these events.</p> <p>7. Ensure that action plan information is shared with community groups (CRAs/Neighborhood Associations, etc.) by collaborating with local media and press.</p> <p>8. Analyze 2004 Florida Youth Substance Abuse results when obtained and reconvene the community task force to further develop the Community Plan based on the results.</p>	<p>Shared Services Network Martin County MADD Chapter</p> <p>4. Healthy Communities Healthy Youth Task Force Shared Services Network Community Agencies Parent groups and citizen organizations</p> <p>5. Local Retailers Shared Services Network Sheriff's Department City Police Department Shared Services Network</p> <p>6. Shared Services Network Martin County MADD Chapter City and County Government Shared Services Network Martin County Community Services Martin County MADD Chapter</p> <p>7. Shared Services Network Martin County MADD Chapter City and County Government Shared Services Network Martin County Community Services Martin County MADD Chapter</p> <p>8. Shared Services Network Martin County MADD Chapter City and County Government Shared Services Network Martin County Community Services</p>	

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		Martin County MADD Chapter	
<i><b>For Further information call:</b></i>	Elizabeth Whittles, SSN Steering Chair Children's Services Council 772-288-5758 <a href="mailto:ewhittles@csc.martin.fl.us">ewhittles@csc.martin.fl.us</a> OR	Donna Hosang, Shared Services Network Facilitator School Board of Martin County 772-219-1200 extension 30476 <a href="mailto:hosangd@martin.k12.fl.us">hosangd@martin.k12.fl.us</a>	