



The mission of the Children's Services Council of Martin County is to enhance the lives of the children of Martin County and to enable them to attain their full potential.

CSCMC 2021-2022 REQUEST FOR PROPOSALS

October 2021 - September 2022 Funding Cycle

HEALTHY CHILDREN FUNDING PRIORITY AREA only

Deadline: Tuesday, April 27, 2021, 5:00 p.m.

The mission of the Children's Services Council of Martin County (CSCMC) is to enhance the lives of the children of Martin County and to enable them to attain their full potential.

Per its Guiding Principles, CSCMC targets early intervention and prevention services for our most vulnerable children, families, and neighborhoods, while advocating for and supporting the increased availability of needed services for all children and their families.

CSCMC invites eligible community service providers to submit proposals within the competitive grant process in the ***Healthy Children Funding Priority Area*** for the 2021-2022 Funding Cycle of **October 1, 2021-September 30, 2022**. (Refer to CSCMC Funding Eligibility on page 2 of this Request for Proposals.)

CSCMC will accept proposals under the following Healthy Children Funding subcategories:

(CSCMC Policy 3 – Funding Priority Areas/Healthy Children)

- 1) Maternal and Infant Health**
- 2) Mental Health and Substance Abuse Prevention**
- 3) Physical Health**

Maternal and Infant Health - The Children's Services Council of Martin County supports programs that help to ensure that children experience positive birth, and health and developmental outcomes.

Mental Health and Substance Abuse Prevention - The Children's Services Council of Martin County supports programs that increase positive mental health and behavioral outcomes and increase the child's capability to address stress and adverse, traumatic events. These programs may also serve to prevent or reduce the use of alcohol and other substances.

Physical Health - The Children's Services Council of Martin County supports programs that focus on healthy behaviors that promote physical health.

All proposals **must** be completed and submitted **only** through the CSCMC electronic online application via SAMIS/Grants. **See page 4** of this document for instructions to access the application. Upon the deadline of **Tuesday, April 27, 2021, 5:00 p.m.** application access will be electronically closed.

CSCMC has the discretionary authority to allocate and provide funds for organizations that offer services for the benefit of children and families. All funds are allocated solely at the discretion of CSCMC, and no Provider is entitled to, nor guaranteed funding. All funding allocations are contingent upon CSCMC's annual budget and appropriation process. CSCMC solely reserves the right to reject any or all CSCMC Applications for Funding; deny the issuance or renewal of a contract; and deny, delay, or terminate funding in circumstances it believes is not in the best interest of CSCMC and the public. Funding may also be terminated if funds become unavailable. (CSCMC Policy 2.1) The Council's annual funding allocation decisions are final, and there are no appeals. (CSCMC Policy 2.2)

Request for Proposals (RFP) TIMELINE

<u>Online</u> Release of CSCMC RFP & Application Access	March 24, 2021
<u>Virtual</u> Proposer’s Conference	March 30, 2021 @ 10:00 a.m.
<u>Online</u> CSCMC Application Due	April 27, 2021 by 5:00 p.m.
Application Review Process	April 28 through May 2021
Follow-up with Applicants as Needed	June/July 2021
CSCMC Council 2021-2022 Annual Funding Decisions	August 23, 2021
2021-2022 Contract Year Begins	October 1, 2021

CSCMC Funding Eligibility

In order to be eligible to apply for CSCMC funding, the Provider must meet the following conditions: *(CSCMC Policy 1.1)*

- 1.1a CSCMC funds not-for-profit corporations, incorporated organizations, neighborhood organizations, and local government organizations. For-profit organizations are prohibited from applying for CSCMC funds.
- 1.1b Organizations or programs that operate under the exclusive jurisdiction of the public school system are prohibited from applying for funds directly from CSCMC.
- 1.1c Programs requiring worship or religious instructional activities, as a condition of participation, shall not be funded.
- 1.1d Programs of organizations with their own taxing authority are limited to two years of CSCMC funding. Subsequent eligibility for funding must be approved by Council on an annual basis, unless otherwise approved by CSCMC.
- 1.1e CSCMC-funded programs are required to:
 - be in direct alignment with the goals and strategies of the current CSCMC Strategic Plan; and
 - not supplant existing resources; and
 - involve collaborations with other community partners in the public and/or private sector.
- 1.1f The target population for the purposes of CSCMC funding is limited to Martin County children and youth, prenatal up to 18 years of age or older if still in high school, or if developmentally disabled as defined by the Individuals with Disabilities Education Act (IDEA) and under 22 years of age, and the family members or primary caregivers of those children and individuals.
- 1.1g CSCMC will not provide funding to organizations for the acquisition of real property.

CSCMC 2021-2022 APPLICATION PROCESS

October 2021 - September 2022 Funding Cycle

HEALTHY CHILDREN FUNDING PRIORITY AREA *only*

HEALTHY CHILDREN

Why is health important? There is evidence that childhood health sets the stage for adult health. What happens during the first months and years of life is significant and provides an indelible blueprint for overall adult well-being. Experiences early in life establish a physical, psychological, and social foundation on which future development and adult health are based. Prenatal and perinatal exposures, as well as those during childhood, can affect adult health outcomes.

What do we know? Healthy children are more likely to become healthy adults. Both negative and positive factors and health disparities compound their effects over a lifetime. Later (negative) consequences may be more difficult to impact than the effect of prevention efforts earlier in life. This perspective creates an important imperative to ensure all children are as healthy as they can be.

Sources: National Research Council and Institute of Medicine, 2000. Keating and Hertzman, 1999. Keating and Hertzman, 1999; Children's Health, The Nation's Wealth: Assessing and Improving Child Health, 2004.

CSCMC 2021-2022 Applications

All eligible applicant organizations seeking to enter the Request for Proposals process of the Children's Services Council of Martin County's (CSCMC) Funding Cycle (October 1, 2021 - September 30, 2022) for the ***Healthy Children Funding Priority Area only***.

Eligible organizations may apply as follows:

- Those proposing a Martin County-based program **not** currently funded by CSCMC.
- All organizations with programs currently funded by CSCMC under the Healthy Children Funding Priority Area with intent to continue, revise, or expand the program **must** submit an online application within this competitive funding cycle.

The 2021-2022 Healthy Children application process is a **competitive process**. Among CSCMC Guiding Principles, outlined within the 2021-2026 CSCMC Strategic Plan, please note:

- CSCMC fosters collaboration among provider agencies and encourages assessment of collective impact with community partners in order to develop increasingly robust systems of care.
- CSCMC funding is informed by current qualitative and quantitative data that indicates essential areas for positively impacting children's well-being. CSCMC focuses on key indicators that include local data benchmarked against national and/or state data.
- CSCMC gives funding preference to proven program models that are research-proven and evidence-based, have demonstrated positive impact, and have sustainable and replicable outcomes.

In considering an application, determine if the proposed program aligns with the **2021-2026 CSCMC Strategic Plan** and is consistent with the 2021-2026 CSCMC Healthy Children Strategic Investments, also provided on pages 5 & 6 of this RFP document. For the complete 2021-2026 CSCMC Strategic Plan, and associated documents, please refer to the CSCMC website www.cscmc.org under the menu heading [About CSCMC/Strategic Plan](#).

CSCMC Application for Funding Requirements

Before completing the application for funding, review the *CSCMC Program and Funding Policies*, *CSCMC Sample Contract and Budget*, and the *CSCMC SAMIS Chart of Accounts* documents in order to fully comply with all CSCMC policy and contract requirements. These documents can be found on the CSCMC website www.cscmc.org under the menu headings *Funding Information/Application and Funding Information*, or as otherwise provided by CSCMC.

CSCMC Application for Funding Requirements

- All 2021-2022 CSCMC online applications for funding under this Request for Proposals must be electronically submitted by **Tuesday, April 27, 2021, 5:00 p.m.** Upon this deadline, electronic access to the application will be closed.
- Within the online application, the organization's duly authorized official (Executive Director or equivalent) must certify the information provided within the application for funding is true and correct. The authorized official also attests the organization's governing body (Board of Directors or equivalent) has approved the submission of the application and the date it was approved. Proof must be provided upon CSCMC request. (*CSCMC Policy 1.2a*)
- Following the submission deadline's date and time, as specified by CSCMC, no further application information will be accepted nor opened by CSCMC in any format, electronic or hardcopy.

CSCMC Budget and Supporting Documents

As part of the online application, the request for uploaded documents, such as the most recent audited financial statements, associated management letter (if applicable), current IRS Form 990, etc., contributes toward the assessment of the applicant organization's fiscal health and capacity to adequately manage CSCMC funds.

An additional request is the organization's budget at the agency, department or divisional level, as is most representative. The organization budget is expected to project from October 2021 through September 2022, inclusive of all *requested* CSCMC program expenses.

Access to the CSCMC Online Application & Assistance

Access to the CSCMC Healthy Children online application is at the following link.

It is recommended to access the online application using *Google Chrome*. For applicants in need of access assistance, email the CSCMC staff member below.

Online Access Issues	Cara Good <i>CSCMC Contract Specialist</i>	cgood@cscmc.org
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Please address all other questions by submitting them within the 2021-2022 CSCMC Healthy Children online application by clicking on the "Ask A Question" link near the top of the application.

2021-2026 CSCMC Strategic Investments: Healthy Children

1. Children are born healthy and thrive during the first year of life.

- a. Support early and continued access to prenatal care for at-risk pregnant women, including those with medical complexities and individuals/populations vulnerable to compromised access of care.
- b. Sustain prevention and other support services to support maternal health and increase the likelihood of positive birth outcomes.

2. Families have access to insurance and medical care for their children.

- a. Support navigation and/or case management services to increase access for children in need of medical care and services.
- b. Ensure all children have a medical home, i.e., a primary care provider.
- c. Sustain access to oral health care for preschool and school-aged children.

3. Children learn and practice healthy behaviors.

- a. Identify research-proven or evidence-based initiatives in order that children maintain or achieve a healthy weight.
- b. Children learn behaviors for life-long health.

4. Children and their families have access to mental health services and substance abuse prevention strategies.

- a. Sustain mental health treatment services for children and their families that increase emotional well-being and positive behavioral outcomes.
- b. For staff that work directly with children and families, provide access to training in evidence-based interventions and curriculum, particularly those that respond to the effects of trauma.
- c. Sustain efforts and identify research-proven or evidence-based programming to prevent and reduce the use by youth of alcohol and other substances, as consistent with current trends.
- d. Identify and support research-proven and evidence-based education and prevention or intervention strategies to support the reduction of bullying and self-harming behavior.

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